

Zinev Art Technologies

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Type of organisation

SME X School University Public Authority
 Training No Profit NGO

Fields of action

SMEs X Youth Universities Public Authorities
 Equal opportunities Schools Unemployed

Description of the organisation

Zinev Art Technologies Ltd. is a company developing, implementing and managing European projects and providing consultations in the spheres of culture, art, Internet-based activities and education, VET, e-learning and school education development, as well as regional development. ZAT team has a long-term experience in implementing successful EU projects under the LdV, eLearning and Lifelong Learning programmes. ZAT also provides school administrations, SMEs, NGOs and local authorities with EU project development/implementation and regional development services and trainings. ZAT is a part of a network of school and VET partners throughout the country, developed and maintained under the “eTalent” (2007 eLearning programme), “Michelangelo” (2008, LLP), “OnAir” (2009, LLP), “I am not scared” (2010, LLP), “Archilandia skills” (2013, OP Human resources development) and “Goerudio” (2014, LLP) projects.

ZAT is an experienced organization with a broad scope of collaborators and partners within the country and abroad, which will be made available for the benefit of the project.

ZAT has built, tested and is currently applying a successful approach in organizing the participation of particular active parties on behalf of the involved targeted organizations – trainers, trainees, interns, unemployed people, interested in getting a new type of qualification and hence employment opportunity;

ZAT has already participated in projects using media and ICT resources for educational purpose (OnAir & REVIT);

ZAT has a team of experts, who have been involved in activities directed at studying youth training needs and suggesting approaches and methods for development of successful training programs, but also paying special attention to matching the needs of the labor market with the services offered by the educational system at school level.

Experience of the organization in previous European projects

In 2017 ZAT started working on the GoScience project – focused on enhancing comprehension in science teaching and learning (goscience.eu), DoWellScience project – focused on developing an application and desktop online system to help students and teachers to study and teach sciences in high schools (dowellscience.eu), SWOT project – focused on WBL in the field of enogastronomy and toursim (swot.pixel-online.org)

In November 2016 ZAT started implementing the “Excellence in VET” project – Change management forwarding to excellence in vocational educational institutions. The project is focused on both experience exchange among VET institutions and practical implementation of identified change management. It emphasizes continuous growth and improvements at organizational level in a long-term vision, identifying not only effective ways to be shared, but also weakest approaches to be changed and improved by learning from each other practices. Website: <http://evet.lv>

In January 2014 ZAT started implementing the Goerudio project – **Promoting science education**. The Goerudio project, funded by the European Commission in the framework of the Lifelong Learning Programme – KA4. The project’s contractor is Riga State Technical School (LV). The Goerudio project aims to promote scientific knowledge at all level of education by implementing innovative strategies.

Website: <http://goerudio.pixel-online.org/>

As of June 2013 ZAT started implementing the “ARCHILANDIA SKILLS – SUPPORTING THE FUTURE THROUGH RESTORATION OF THE PAST” project. Contract number BG051PO001-7.0.07-0013-C0001. The project is implemented with the financial support of the Human Resources Development Operational Programme 2007-2013, co-financed by the European Social Fund of the European Union. <http://archilandia.wordpress.com>

As of September 2012 ZAT is implementing the „EcoTASK: Exchange of approaches and strategies for development of eco-awareness” project, supported under Grundtvig Learning partnerships subprogramme of the Lifelong Learning Programme of the EU. From this page you will be able to gain access to information in Bulgarian on the activities and results of the project.

During November 2010 started the “I am not scared” project supported within the framework of the Lifelong Learning Programme (KA1 Policy Cooperation and Innovation), contract number: 511645-2010-LLP-IT-KA1-KA1SCR. More information about the project can be found here as well as on the project portal: <http://projects.pixel-online.org/iamnotscared/info/index.php>.

During November 2008 started the “On Air: European media education” project, co-funded by the EC under the Lifelong learning programme, sub-programme Comenius, contract number: 142299-LLP-1-2008-1-IT-COMENIUS-CMP. Here as well as on the project portal www.onair.medmediaeducation.it you can find additional information on the project.

As of Jan 2009 ZAT started work as a partner under the “REVIT: Revitalizing Small Remote Schools for LifeLong Distance e-Learning” project, supported under the “Lifelong Learning Programme/ Transversal Programme / KA3: ICT”, Project No: 143664-LLP-1-2008-GR-KA3-KA3MP.

The project is lead and coordinated by Research Academic Computer Technology Institute /RA-CTI/, Greece.

Further information on the project is available on the project portal: <http://revit.cti.gr/index.php>

Project: “Michelangelo: Unlocking European Fine Art”

Financed by the European Commission under the Lifelong Learning programme – sub-programme Comenius. Contract number: 134318-LLP-1-20071-IT-Comenius

For more information visit the project web-site: <http://projects.pixel-online.org/michelangelo/info/index.php>

Project “ETALENT: Valorization of eLearning projects results focused on the effects of ICT application and innovation introduction on youth talent development”, co-financed by the eLearning program of the EU, contract number: 2006-4504/001-001 ELE ELEB14. Project coordinator is the Municipality of Novo selo. Partners: Zinev Art Technologies Ltd., Sofia, Bulgaria; ESOE Srl., Cagliari, Italy; Deutsche Angestellten-Akademie /DAA/ Braunschweig, Germany. The overall objective of the project is to valorize successful eLearning projects results through the prism of the effects, which ICT applications and innovation introductions in schools have on youth talent development. Project web-site: www.e-talent.eu.

Experience and Expertise of the organization in the project’s subject area

ZAT implemented the “ARCHILANDIA SKILLS – SUPPORTING THE FUTURE THROUGH RESTORATION OF THE PAST” project, which was supported under the operational programme “Human resources development” during 2013-2015. We worked with a network of VET providing partners around the country, which will be involved in the present project as well. We have long-term interests in the field of tangible and intangible heritage and our team was involved in the implementation of the “FOCAL” LLP project, which used culture and traditions for creating communication bridges between different generations.

The activities we carried out under the “Archilandia skills” project included:

1. Research: cultural and architectural resources of the territory, restoration skills and crafts as a solution for improving the employment opportunities and territorial management at an EU level.
2. Transfer of a training program for provision of services in the sphere of evaluation of cultural and architectural heritage of the territory, qualification for restoration and maintenance of the local architectural heritage, based on the ARCHILANDIA approach, opportunities for using new technologies for organizing these services.
3. Promotion and dissemination of information on the project results, exchange of information, good practices and experience.
4. Exchange of program and project managers, project team members, trainers and experience on site.

We have also implemented intangible heritage and traditions researches, we interviewed representatives of older generations, restored memories and spread them among younger generations (done in the framework of FOCAL project part of which ZAT team was). The project aimed to explore and reveal similarities and differences between countries, exchange of cultural experience, present the culture and maintain intergeneration dialogue between youth and seniors. This was shown through the following components: Culture and cultural heritage, Traditional meals and customs, The old traditions associated with nature and its monitoring, The landscape and architecture: cultural heritage and the present values of the most beautiful areas of the country, Religion, Intellect and art, Each country in the world (as a state and its representation of what it is famous in the world).

Contributions that can be provided to the project

ZAT’s team has worked in the project subject area from different perspectives and can contribute with skills and knowledge of what is considered to be cultural heritage, how people connect to it, how the European and international community and authorities work on the topic. We have also put into practice different approaches for study of cultural heritage and protection of it.

Reasons of involvement in the project

There is a number of sources for investigation of ethnic culture, such as written, iconographic, audio sources (songs and chants), various studies (customs, traditions, rituals). However, the challenge in modern society does not relate to the sources for investigation, but to the new ways for disseminating the cultural (especially the intangible one) heritage not only within our own countries but throughout the world. One of the biggest drawbacks of the research of ethnic culture is that it is often confined only within a certain country and nation, without caring or even expressing interest in neither distant cultures nor immediately adjacent neighboring cultures. At times when Europe is struck by attack after attack of crises, appreciation of the other’s ethnic culture will be one of the important steps for understanding that all nations are an inseparable, inherent part of Europe and the world. All nations and countries have a place in this world and the world would be a much better place if each and every one of us is open and willing enough to share and learn about the others. We would like to contribute to the process of knowing better different cultures and respecting them.

Contact Person's Experience and Expertise

Zornitsa Staneva – skills and experience

A master in BA and international economic relations Zornitsa is an experienced project manager with a number of successful pilot, TOI and valorisation projects under the LdV 2000-2006 programme. Since the year 2007 she has participated in a number of new EU projects, among which: "eTalent" /eLearning/, "Michelangelo" and "OnAir" /Comenius, LLP/, "REVIT" /KA3, LLP/, "I am not scared" /KA1, LLP/, „Innovative approaches for identifying and responding to VET needs of disadvantaged youth" /OP Human resources development/ and the "Archilandia skills: Supporting the future through the restoration of the past" /OP "Human resources development"/ project. Zornitsa is also an external expert with the Ministry of agriculture and foods and has been providing expertise for the formation of a number of local action groups under the LEADER approach.

Dr. Miglena Molhova-Vladova – skills and experience

Miglena, doctor in economics, shares the same experiences under EU projects. Miglena has studied carefully and implemented successfully the entire scope of project life, including project development, implementation, reporting and organizing everybody's work as a target oriented team. Miglena is very experienced in developing and implementing valorization initiatives and her strengths in dissemination and exploitation will be quite valuable under the current project. Her educational background and 15 years of experience as university professor and pedagogical materials developer will also be invaluable for the successful project implementation. She is an expert in scientific (research/development) activities with focus on training programs and methodologies.